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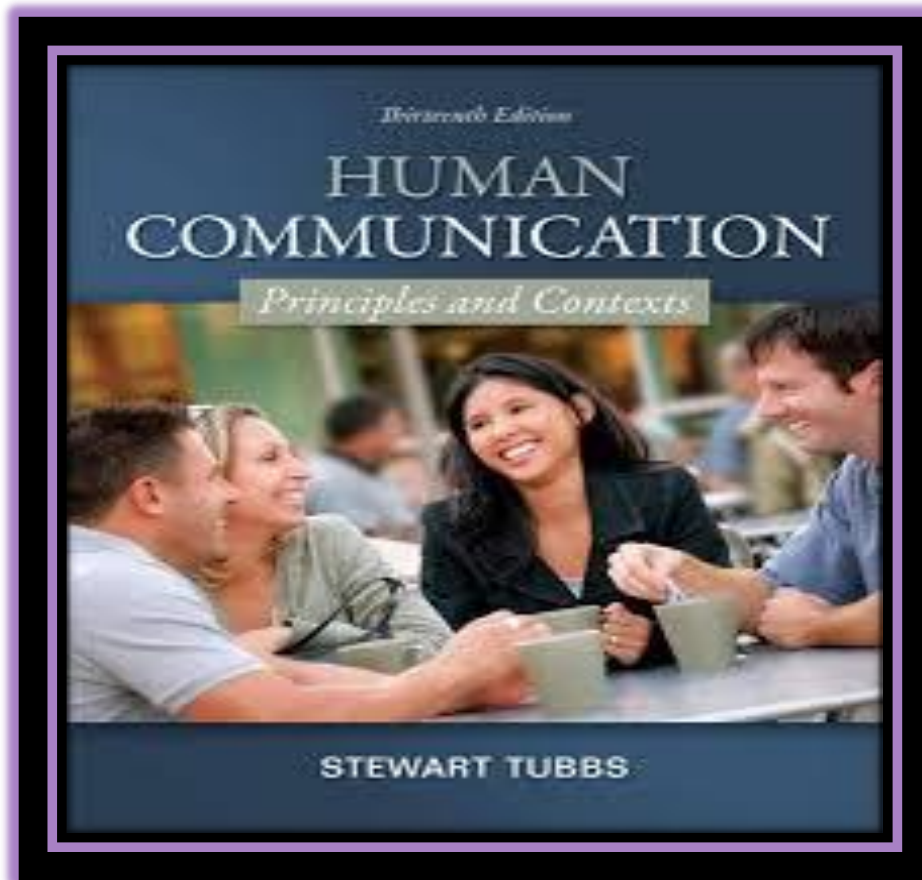
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KBHE BOOKS

2024





Human Communication is an introductory text links Theory And Research with the practical components of communication. This award- winning author presents the fundamental concepts in communication through stimulating case- studies and contemporary examples. The 13th edition includes new discussions of cutting edge researc and additional self- tests for students.



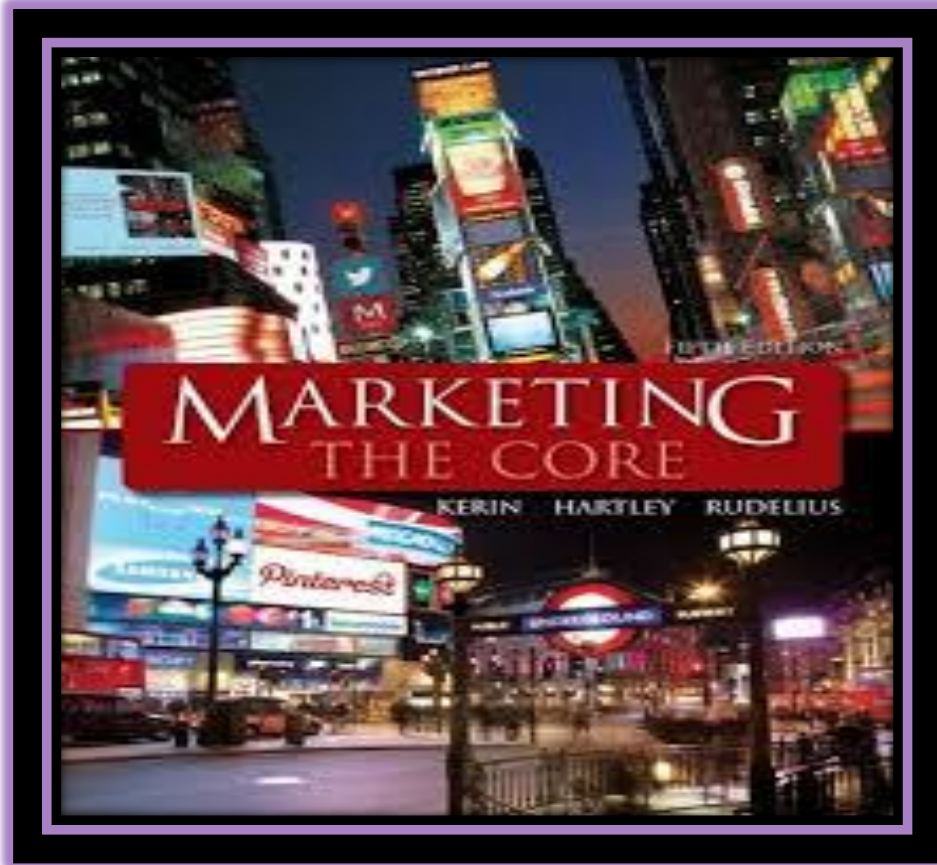
Ross, Wester field, and Jaffe's Corporate Finance emphasizes the modern fundamentals of finance theory, focusing on integrated and powerful intuitions like arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, combining theory and application to explain corporate finance.



The textbook *Essentials of Investments* by Bodie, Kane, and Marcus focuses on asset allocation and practical applications of investment theory. It emphasizes intuition and insights over complex mathematics to aid practitioners. The book addresses emerging ideas and challenges in the financial market.



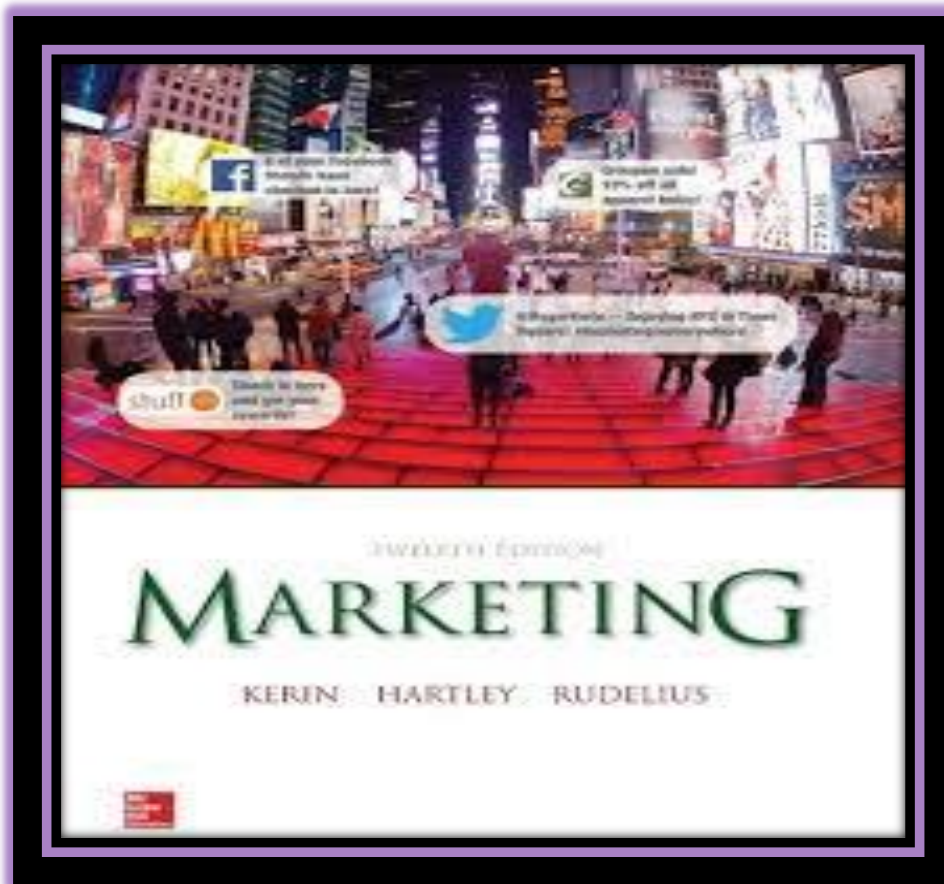
The 19th Edition of Principles of Auditing & Other Assurance Services offers a balanced presentation of auditing theory and practice. Written clearly and accessibly, it is ideal for students with limited or no audit experience. The book integrates auditing concepts with previous accounting courses, including financial, managerial, and systems topics.



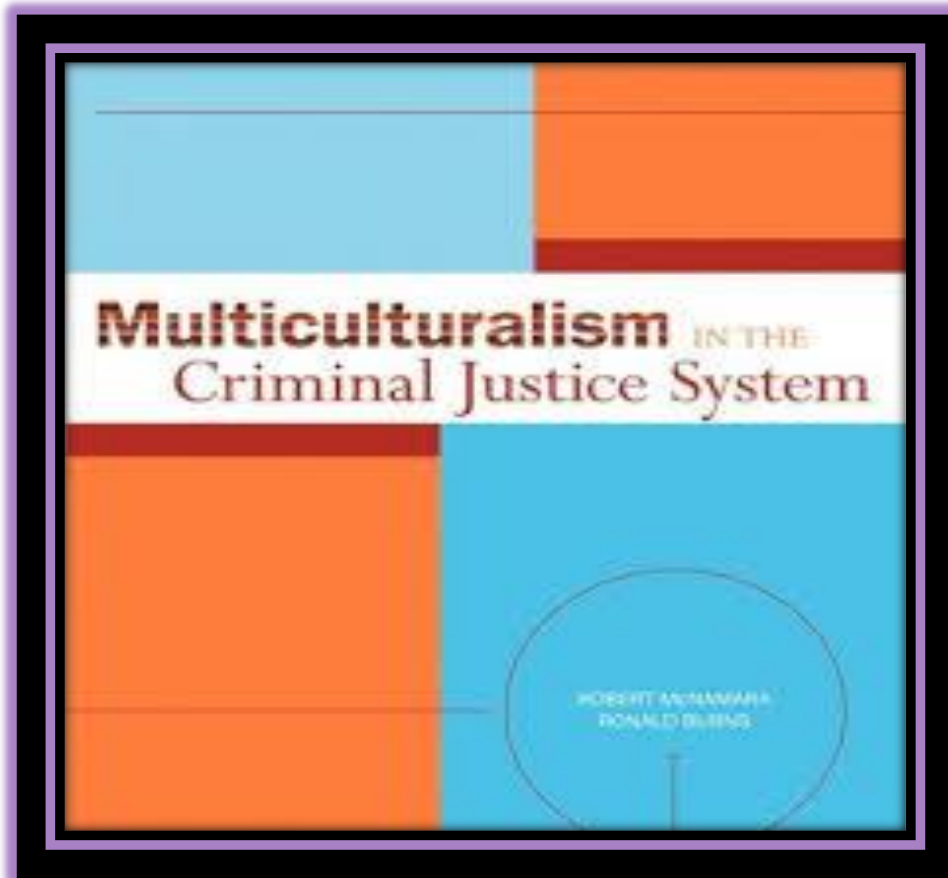
Marketing: The Core employs an innovative teaching approach that blends classroom and university experiences for high engagement. It combines personalized marketing, decision-making, and technology with both traditional and modern concepts, adapting to evolving learning styles, marketing trends, and instructional technologies.



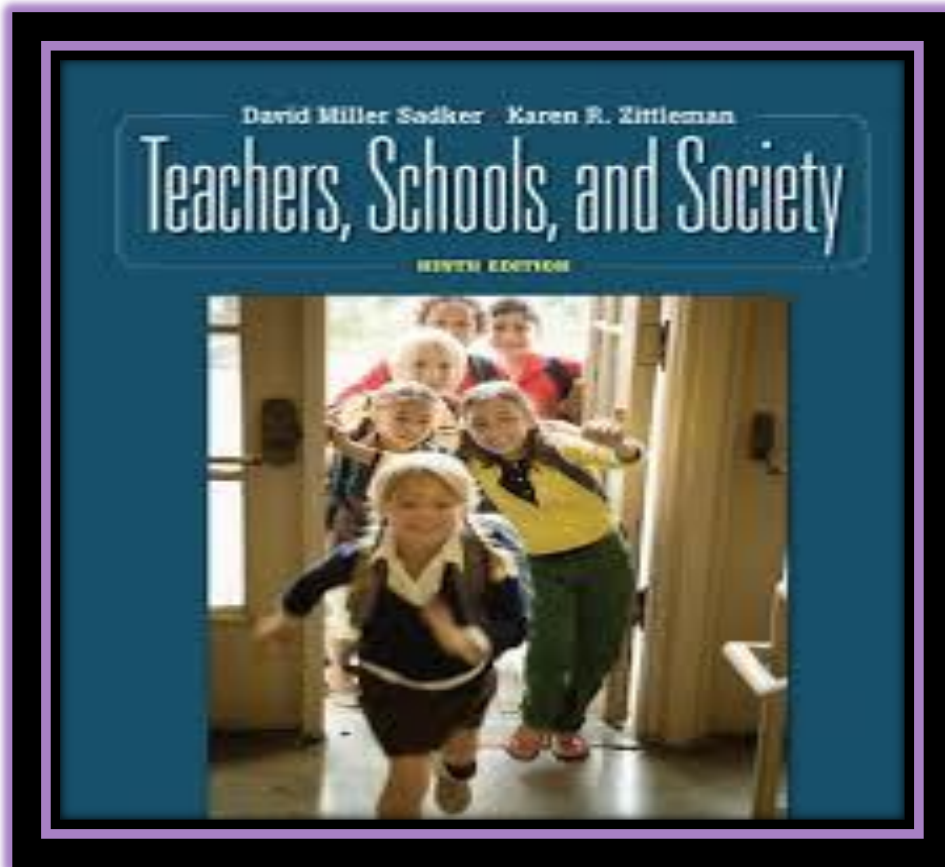
Marketing is a course designed for students, focusing on how firms analyze, create, deliver, communicate, and capture value. It explores fundamentals and new marketing influencers, integrates topics like social media and ethics, and features a comprehensive suite of instructor resources and an updated Grewal/Levy author blog for engaging classroom discussions.



Marketing, 12e uses an innovative pedagogical approach that engages students through interactive writing, learning objectives, and technology integration. It covers both traditional and modern marketing concepts, allowing for personalized learning. The content is compatible with online course management systems, enhancing the overall learning experience



Multiculturalism in the Criminal Justice System provides an overview of the challenges and opportunities cultural diversity presents within the criminal justice system. It discusses the relationships between minority groups and law enforcement, as well as their interactions within the courts and correctional agencies, highlighting the unique issues each group faces.



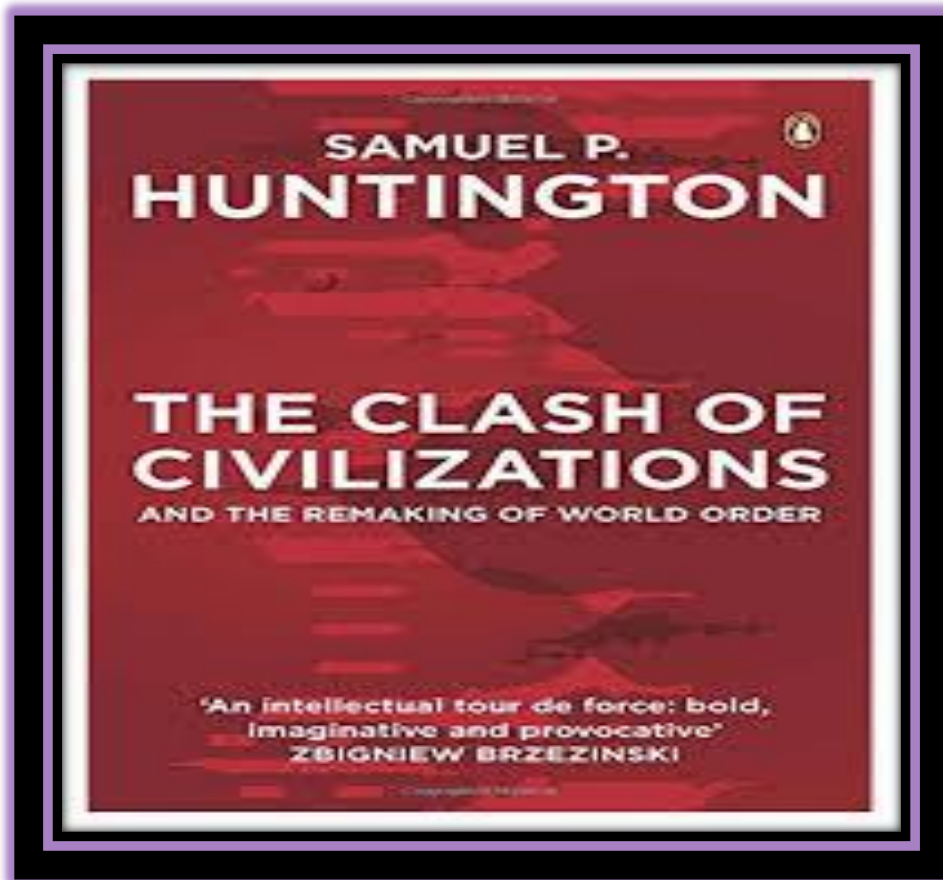
This text, designed for teacher training courses, explores American education, teaching realities, school operations, fundamentals, debated issues, student diversity, educational inequality, reform, co-operative learning, and cognitive/constructivist views.



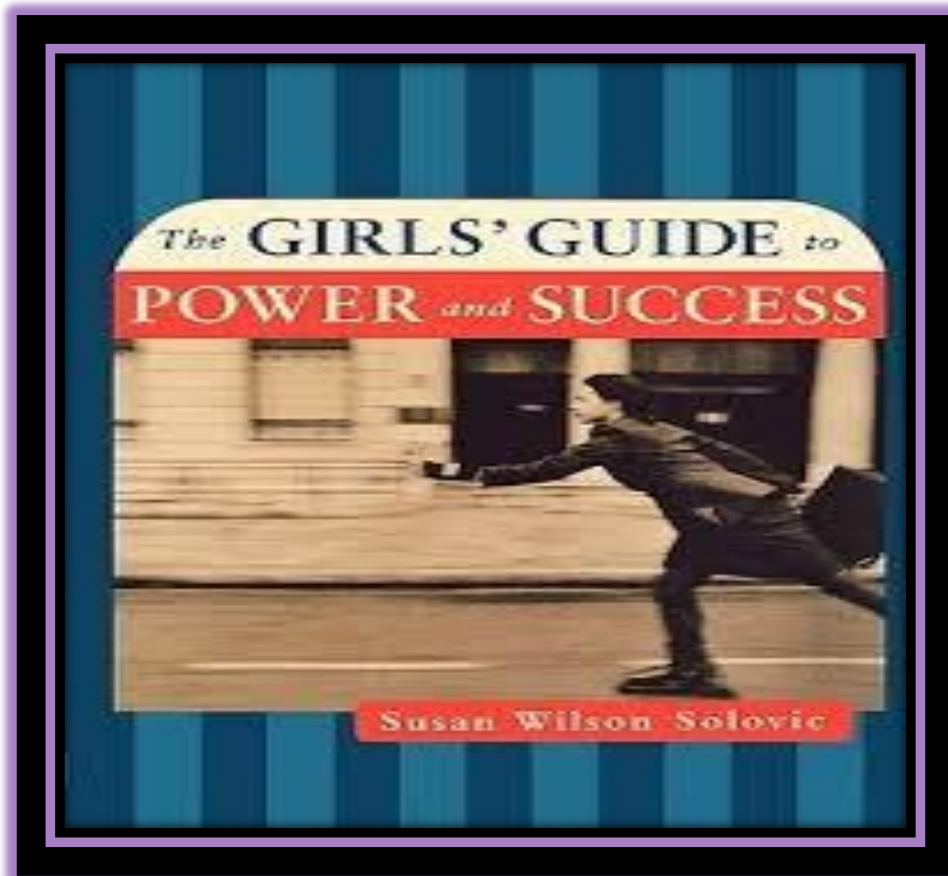
Conrad Phillip Kottak's concise, student-friendly introduction to cultural anthropology balances core topics with contemporary changes, maintaining relevance through relevant content. Mirror for Humanity is an ideal resource for cultural Anthropology courses that incorporate readings or ethnographies alongside a main text due to its brevity, readability, and trusted content.



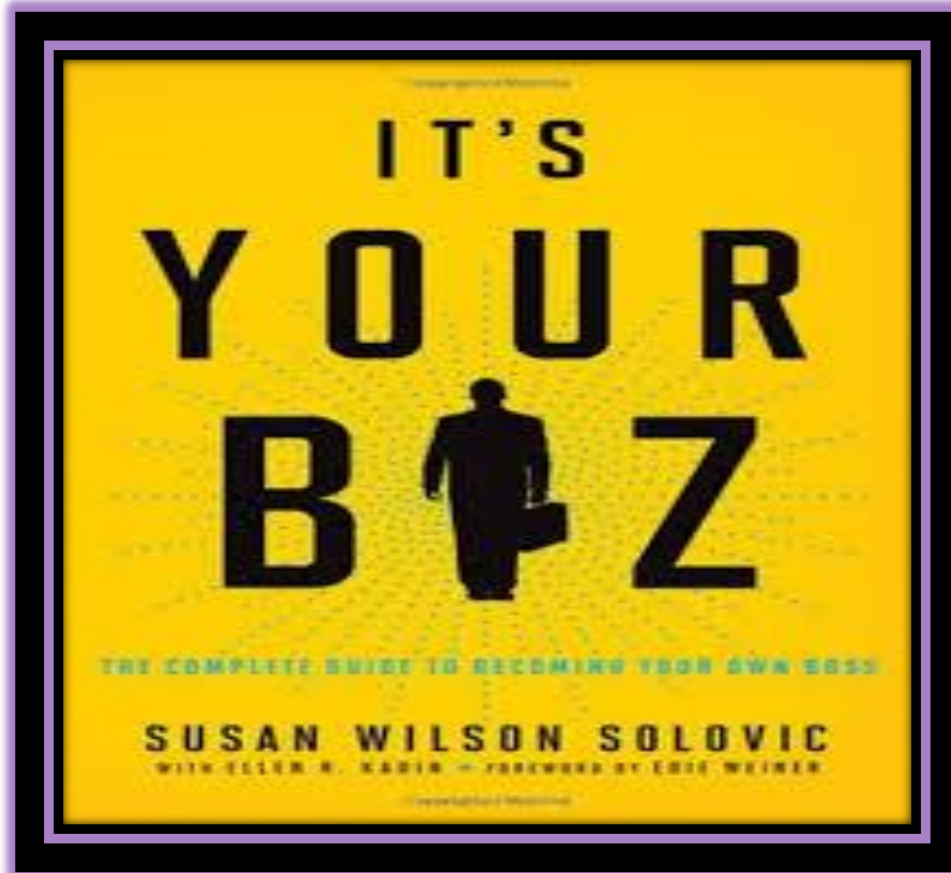
Window on Humanity, authored by Conrad Phillip Kottak, is a concise, student-friendly introduction to general anthropology, balancing core topics with contemporary changes. Its brevity, readability, and trusted content make it ideal for anthropology courses incorporating readings or ethnographies.



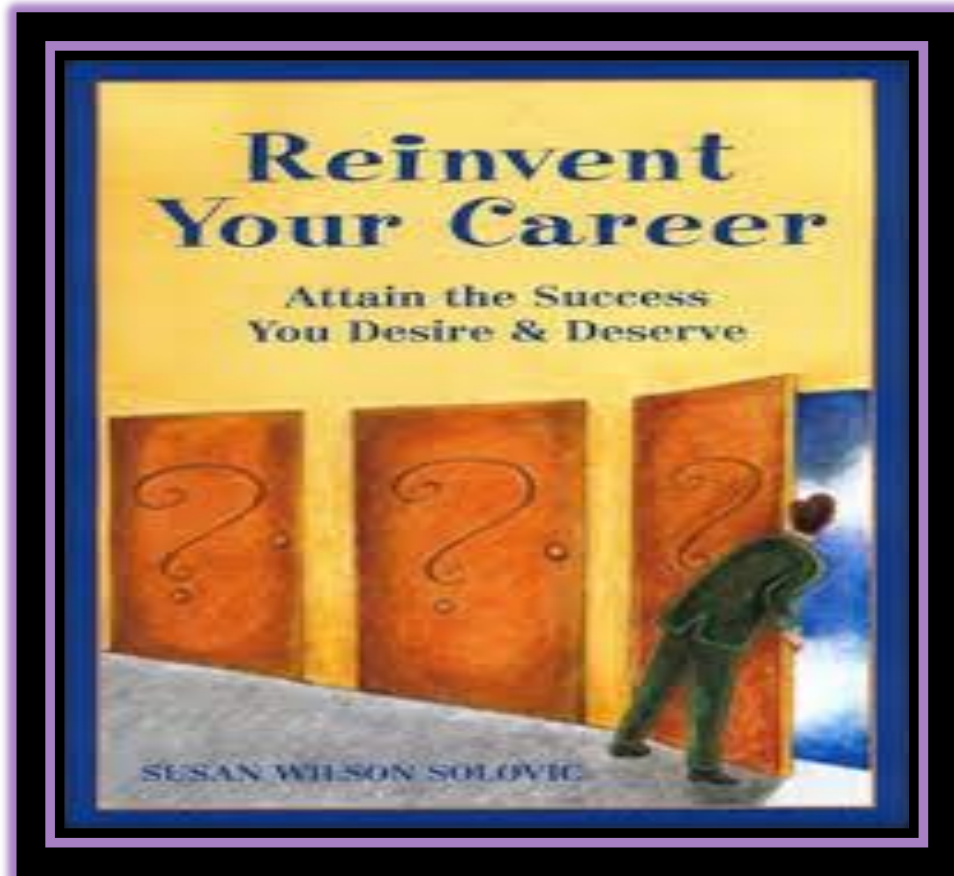
Samuel P Huntington, one of the world's most influential thinkers, argues in this seminal book that conflicts between different cultural 'civilizations' are the greatest threat to world peace. He suggests that the world is comprised of not two opposite but eight diverse groups, based on religion, and how international cooperation between them is the best safeguard against war..



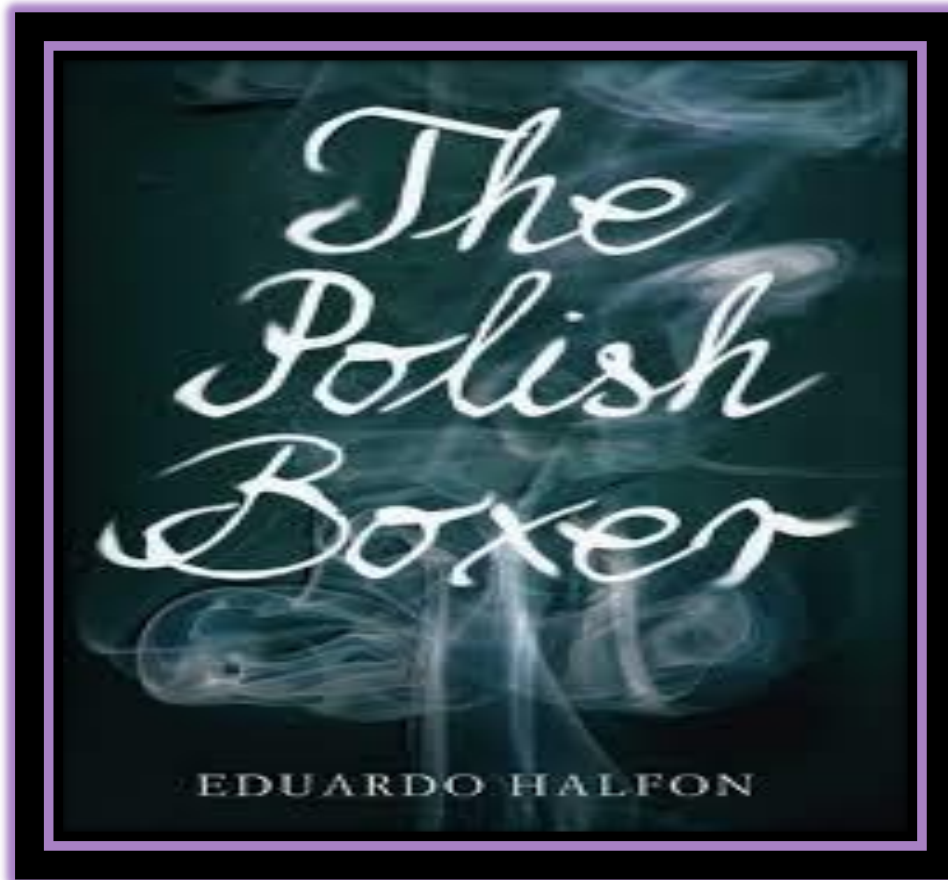
The Girls' Guide to Power and Success addresses workplace inequality, emphasizing assertiveness, confidence, and finding companies committed to women's advancement. It provides valuable advice for both new and established women, offering practical strategies to overcome these challenges.



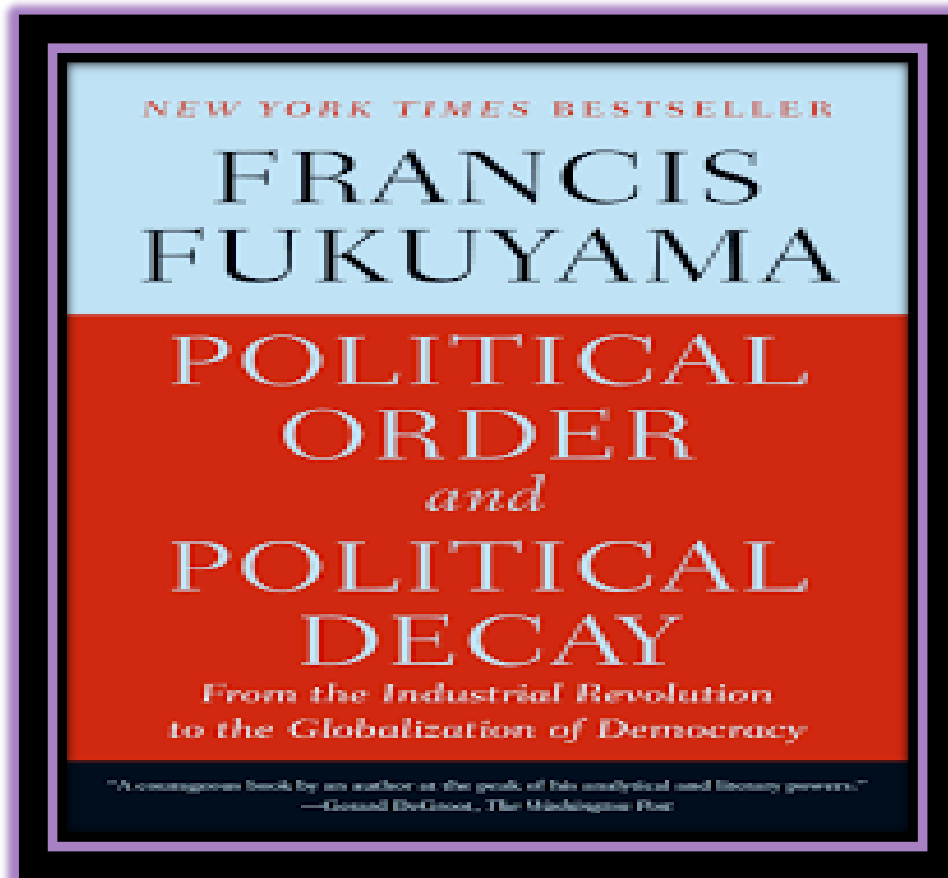
Susan Solovic, co-founder of It's Your Biz.com, provides practical advice to aspiring entrepreneurs, including assessing necessary qualities, preparing for culture shock, building a successful business plan, focusing on market solutions, choosing partners wisely, promoting on budget, protecting the company, and using bootstrap financing.



Reinvent Your Career contains practical advice for those going through career transitions or trying to make decisions about where they want to go with their lives. It contains true stories of individuals who have reinvented themselves out of necessity or by choice. These stories share their successes, failures, feelings, and inspirations.



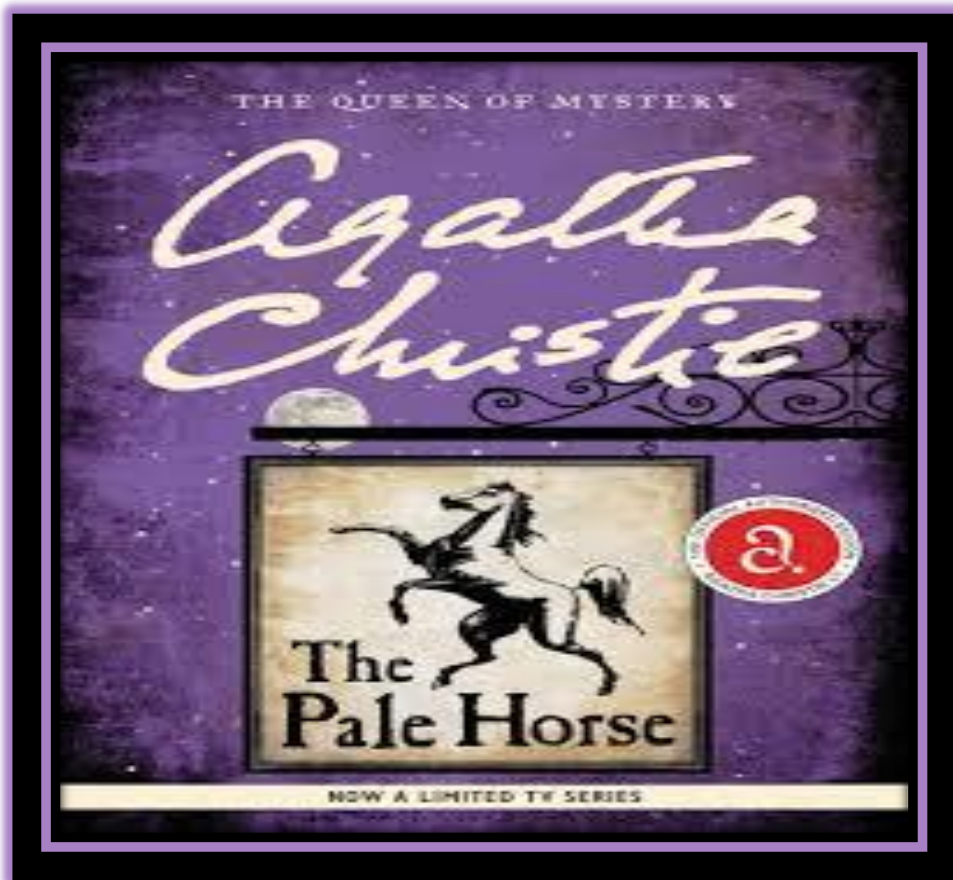
The Polish Boxer is a novel by Guatemalan writer Eduardo Halfon that explores the search for identity in a world marked by violence and exile. The story follows various characters, including a grandson, a Serbian pianist, a Mayan poet, an Israeli woman, and a university professor, all drawn to the beautiful and fleeting through humor, music, poetry, and unspoken words.



Francis Fukuyama's Origins of Political Order is a ground breaking work that explores how societies develop strong, accountable political institutions. Fukuyama examines corruption, colonialism, and the future of democracy in various regions, making it a classic in political thought.



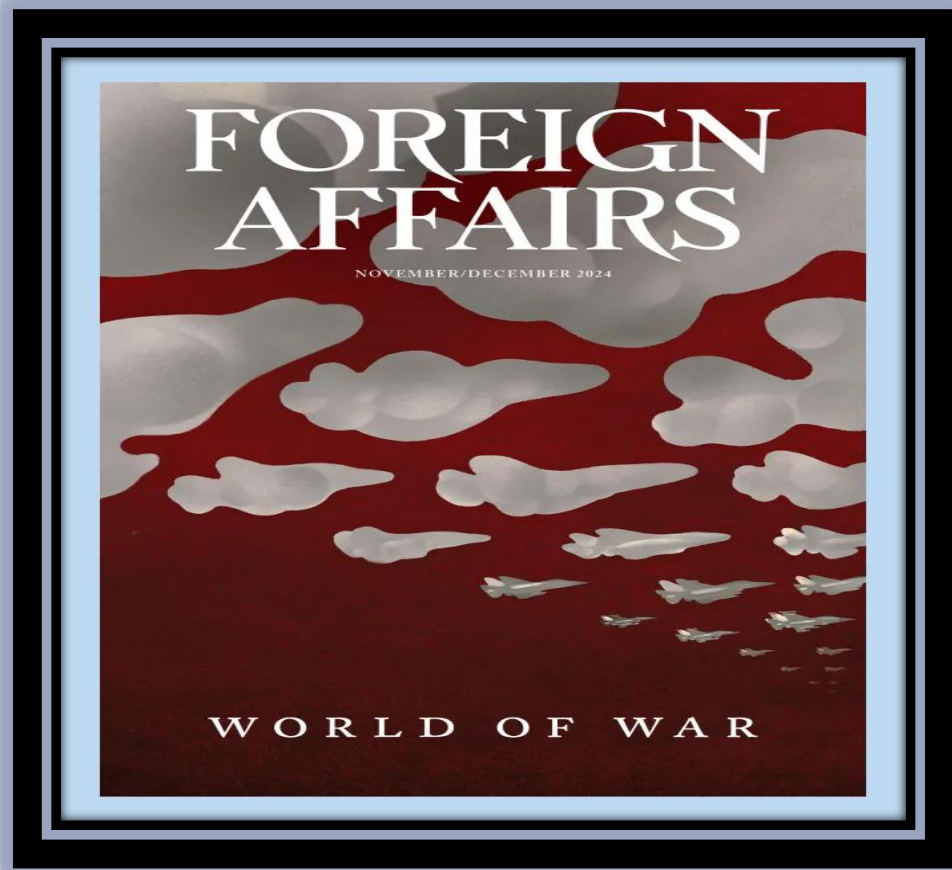
Susan Wilson Solovic, a New York Times bestselling Author and award-winning entrepreneur, is CEO of SBTV.com and a leading small-business expert. She contributes to ABC News, Fox Business, and major publications, teaches entrepreneurship at Saint Louis University, and has received prestigious awards for innovation and leadership.



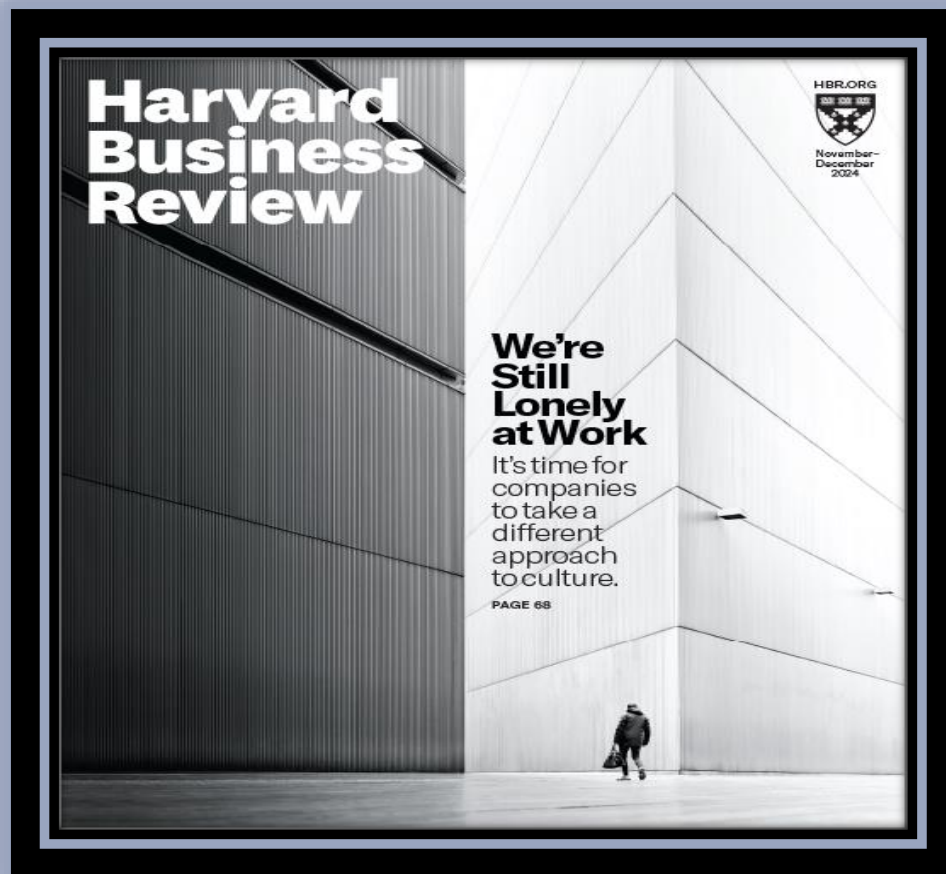
Agatha Christie's mystery centers on the murder of an elderly priest, possibly connected to a dying woman's confession and secrets tied to a mysterious pub, The Pale Horse. Mark Easterbrook and Ginger Corrigan investigate, uncovering the involvement of three women at the pub, rumored to be involved in "Dark Arts." Their search for the truth unfolds into a suspenseful and thrilling story.

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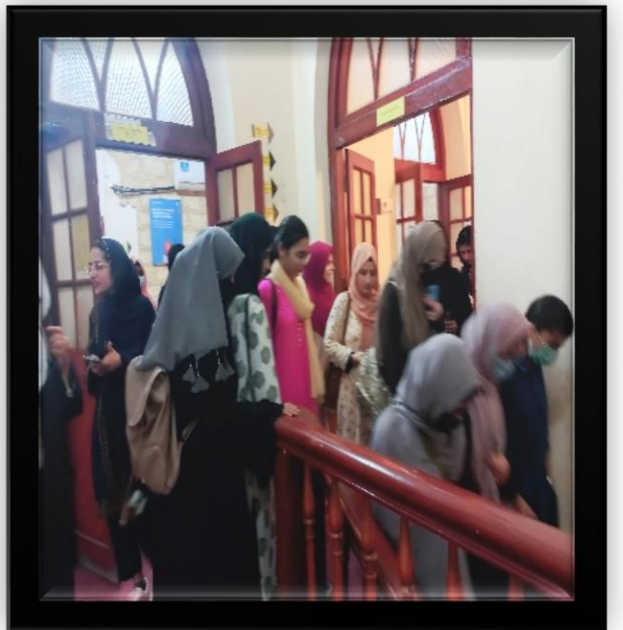


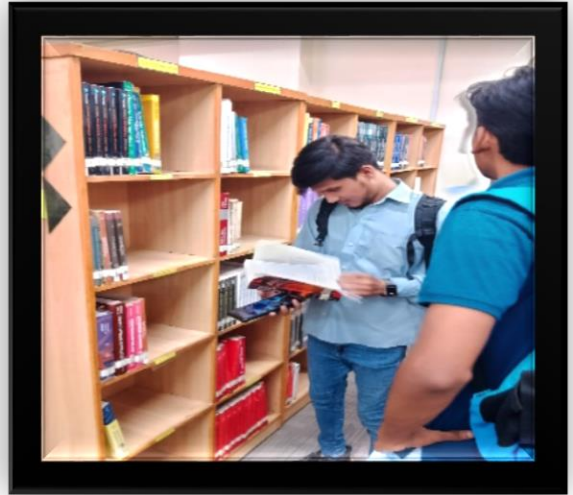


HIGHLIGHTS OF ORIENTATION

DAY







HIGHLIGHTS OF VISIT

HIGHLIGHTS OF VISIT

